



MANAGEMENT & FINANCE COURSES ONLINE FOR PROFESSIONALS

HOPE Professional Institute offers courses that meet the highest international standards, tailored for professionals seeking impactful learning experiences. Our unique approach blends the comprehensive, 360° critical thinking model rooted in the French tradition with the American business case methodology, providing participants with both a deep, reflective perspective and practical, actionable tools. This powerful combination ensures professionals are equipped to tackle real-world challenges with confidence and innovation.



**HIGH EUROPEAN
STANDARDS**



VISA FREE



**80% SELF-PACED
20% LIVE SESSION**



**PhD & EXECUTIVE
TEACHERS**

contact@hope-pi.com

HOPE PROGRAM CONTENT

6 BLOCKS OF COMPETENCIES



STRATEGY



OPERATIONAL
MANAGEMENT



DIGITAL
TRANSFORMATION



BUSINESS
INTELLIGENCE



HR & CSR



FINANCE

PRICES & CERTIFICATES

**CERTIFICATE OF
COMPLETION**

1 COURSE

350\$

**CERTIFICATE OF
SPECIALIZATION**

**3
COURSES**

800\$

CREDENTIAL

1 BLOCK

1350\$

MBA

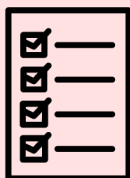
6 BLOCKS

7990\$

FRENCH DEGREE & 120 EUROPEAN CREDITS



**20H/COURSE
90H/BLOCK**



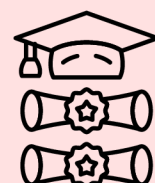
**B-CASE
MCQ**



CERTIFICATES



**INTERNATIONAL
ACCESS**



**LIVE
& ONLINE**

BLOCKS & COURSES CONTENT : 490H



STRATEGY

BLOCK 1 : GLOBAL STRATEGY : 110 H

- Corporate Governance & Organizational Strategy
- Business Management
- Strategy Execution & Disruptive Strategy
- Integrated Management System & CSR
- Supply Chain & International Logistic
- Communication Strategy.



OPERATIONAL MANAGEMENT

BLOCK 2 : OPERATIONS & SUSTAINABILITY : 90H

- Project Management
- Commercial Strategy
- Performance Management
- Operational Unit Management
- Business Development
- Entrepreneurship principles



DIGITAL TRANSFORMATION

BLOCK 3 : DIGITAL TRANSFORMATION & AI : 80H

- Culture & Digital Strategy
- AI for Business & Digital Transformation
- Digital platform & CRM
- Digital Law



BUSINESS INTELLIGENCE

BLOCK 4 : BUSINESS INTELLIGENCE : 120H

- Commercial Contract Law
- Business Intelligence
- Business Plan
- Partnership Management
- Economic Intelligence and Foresight
- Knowledge Management
- Marketing of Innovation



HR & CSR

BLOCK 5 : HR & CHANGES : 90H

- Social and labor law
- Recruitment and business strategy
- Management of labor relations and QWL
- Sustainability & Organizational Behavior
- Digital Management
- Diversity management



FINANCE

OPTION BLOCK : ADVANCED FINANCE 175H

- Audit and Management Control (21H)
- Strategic Finance (21H)
- Advanced Financial Management (21H)
- Financial Market & Banking (56H)
- Legal, Tax, and Financial Engineering (56H)

WHO

- Bachelor graduated*
- MBA or Master students
- Early- and Mid-Career Professionals
- Aspiring Entrepreneurs
- Executives & Managers

HOW

- Application form
- CV
- Cover letter
- Exam entrance

- Undergraduate Bachelor with 2+ years of experience in the MBA field can apply after jury approval.



PROFESSIONAL INSTITUTE

HPI

HOPE PROFESSIONAL INSTITUTE

FINANCE BLOCK CONTENT : 175H



BLOCK 1

CONTROL MANAGEMENT : 21H

- Management Control & Risk Analysis
- Management Control Tools & Methods
- Budget & Forecasts

Evaluation : B-Case : Analyze and reporting of a company facing profitability issues



BLOCK 2

FINANCIAL PERFORMANCE MANAGEMENT : 21H

- Fundamentals of Financial Performance
- Results Variations Analysis & Risks Evaluation
- Financial Strategy & Execution

Evaluation : B-Case : Analyze a project's profitability using risk analysis, ratio & dashboard.



BLOCK 3

ADVANCED FINANCE MANAGEMENT : 21H

- Accounting & Financial information
- Strategic Decisions & Balance Sheet Management
- Banking Management and Financial Risks

Evaluation : 3MCQs + B-Case Company's currencies, liquidities & credit risks identification & risk management solutions



BLOCK 4

FINANCIAL MARKET STRATEGY : 56H

- Introduction to Financial Markets
- Investments & Financial Markets
- Risk Management and Hedging Strategies
- Crypto currencies & Blockchain

Evaluation : 3 MCQs + B-Case : Analysis of a bond portfolio exposed to interest rate risk and use of financial instruments to hedge risk.



BLOCK 5

FINANCIAL LAW & TAX ENGINEERING 56H

- Creation and Structuring of Companies
- Tax Optimization
- Mergers & Acquisitions
- Recovery, Bankruptcy & Restructuring

Evaluation : Individual B-Case : select the best legal structure, develop a tax optimization strategy, analyze the merger plan & Propose a judicial recovery plan

WHO BENEFITS

- Senior Manager & Consultant
- Analysts & Finance Professional
- Aspiring Entrepreneur & Investor

WHO CAN ENROLL

- Bachelor graduated*
- MBA or Master students
- Early- and Mid-Career Professionals
- Executives & Managers
- *Not Graduate Bachelor with 3+ years of experience in the MBA field can apply after jury approval.